



## PRESS RELEASE

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### **MEDIASET RENEWED THE LEVEL 1 ADR PROGRAM IN US**

Mediaset S.p.A. (OTC: MDIUY), Italy's leading private sector broadcasting and entertainment company, announced today the renewal of the U.S. market traded sponsored American Depositary Receipt (ADR) program. And appointed JPMorgan Chase Bank, N.A. as its ADR bank to manage the program.

Each Mediaset ADR (CUSIP 584469 40 7) represents 3 ordinary shares traded on the Milan Stock Exchange.

More information on ADRs is available on [adr.com](http://adr.com) or [www.mediaset.it/investor/](http://www.mediaset.it/investor/)

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